

Babakr Haji Mustafa

CONTENT CREATOR

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SUMMARY

Motivated Content Creator, copywriter, and content writer with over 3 years of experience in crafting unique, clear, and compelling written copy for a variety of products, services, marketing campaigns, landing pages, and social media.

Digital marketer, editing and proofreading written pieces before publication. Skilled at meeting customer needs and staying on top of demands in fast-paced environments maintain diligent attention to important details.

SKILLS

- Microsoft office
- Communication Skills
- Data collection and Research
- Social media analytics
- working with a variety of clients to develop unique content that aligns with their target audiences.
- Multitasking
- Time management
- Driven teammate
- Comfort in high-stress situations

EXPERIENCE

Content Creator

Art-feeling Advertising Agency *Feb 2019 - Nov 2020*

- work as a social media specialist and Translator.
- writing effective social media captions.
- Work with the marketing team to shape messaging and concepts.
- In charge of representing a company across social channels as the sole voice of the brand, responding to comments, compiling campaigns, and creating contents.
- Creating new ideas for Features and achieving them.
- Covering conferences and events such as international fairs.
- Coordinate with stakeholders on content preparation.

copywriter and content creator

edicoo Advertising Agency *Nov 2020 - Present*

- work as a social media specialist and Translator.
- preparing digital media competitive reports.
- preparing social media analyses for clients that we work for.
- In charge of representing a company across social channels as the sole voice of the brand, responding to comments, compiling campaigns, and creating contents.
- Work with the Tv media planning and media buying staff to translate advertisements to be broadcasted on TV.
- Coordinating with a graphic designer to Create new ideas for Features and achieve them.
- Covering conferences and events such as international fairs.
- Coordinate with stakeholders on content preparation and translation.

Lawyer

member of Kurdistan Bar Association *Jul 2018 - Present*

- Lawyers advise and represent individuals, businesses, and government agencies on legal issues and disputes.
- work for private, nonprofit organizations that provide legal services to disadvantaged people or others who otherwise might not be able to afford legal representation.

EDUCATION

Bachelor of law

Salahaddin University *Oct 2014 - Jul 2018*

Erbil-Iraq

fifth Top-Ten Students at Law Department overall

Grade point average (85.76).

high school

bile high school, Erbil *Sep 2009 - Jul 2014*

ninth Top-Ten Students at Kurdistan Region level in high school (12th grade) of the year 2013-2014 grade average 95.3

COURSES

Social Media Marketing

GIZ Qudra Programme & Directorate of vocational Training, Ministry of Labor and Social Affairs & Rwanga Foundation

Jan 2019 - Feb 2019

Photoshop Training 3-day course

GIZ Qudra Programme and Top Mountain Company *Mar 2019 - Mar 2019*

English Language Course

Britannia Cambridge College *Jun 2017 - Oct 2017*

LANGUAGES

Kurdish (Sorani & Kurmanji)



English



Arabic



SOCIAL MEDIA

Facebook: <https://www.facebook.com/babakr.harni>

Instagram: <https://www.instagram.com/babakrharni/>

LinkedIn: <https://www.linkedin.com/in/babakr-haji>

Twitter: <https://twitter.com/BabakrHaji>

Pages I manage in Instagram and Facebook: *more than 20 pages*

Altunsa global, Confy lady, Confy Iraq, Cihan food stuffs, Doghazal Tea, Duru Bulgur Iraq, Kenton Iraq, dalin, Tat Iraq, Evy Baby Iraq, Duru Iraq, Daikana lagal evybaby, ABC Iraq, Hair Iraq, Luna Microcare Iraq, Istikbal Iraq, Adopen Iraq, Edicoo Advertising Agency.